

Serving the Nonprofit Community for Over Twenty-Five Years



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Contact

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A Long History of Leveraging For-Profit Tools and Methods to Improve Nonprofit Performance

MBSA Heritage

- Grass Roots Cause Marketing Pioneer
- Corporate Partnerships for the Nonprofit and Corporate ROI “win-win”
- Cause Promotion Equity and Brand Development
- Strategic Planning

INPEX Heritage

- Twenty years of consulting to nonprofits to enhance their fundability – in the eyes of the funders
- Strategic Planning
- Board Development
- Resource Development

With the INPEX Team, You Get...

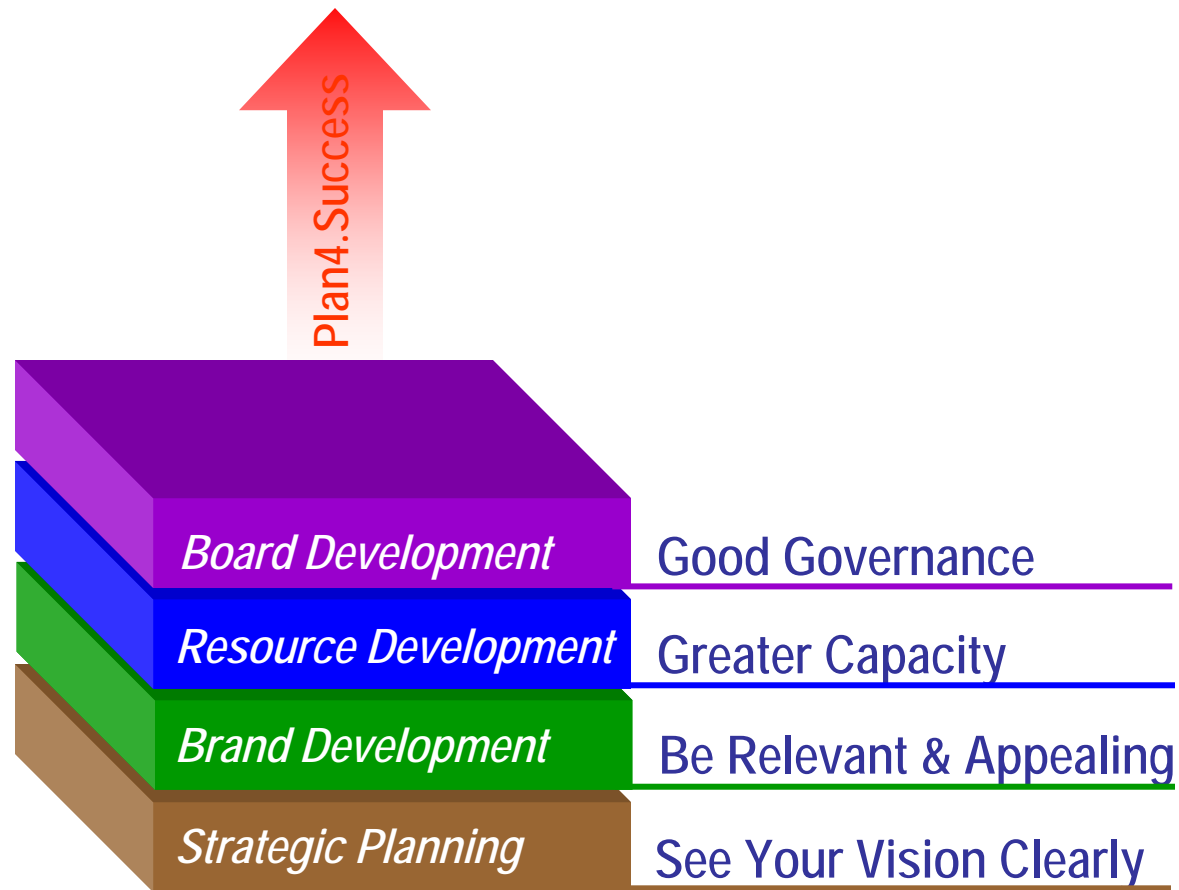
Our People

- The strategic council and facilitation skills of an experienced team of consultants who are dedicated to advancing nonprofit missions

Our Experience – we leverage the wisdom and experience of the nonprofit leaders that we have served

- Institute seminars have trained 5,500 nonprofits
- One-to-one consulting for over 400 nonprofits
- NY Metro Nonprofit CEO Forums
- A complete kit of analytical tools – built to solve your real problems over the years

INPEX: For-Profit Tools Form the Building Blocks of Nonprofit Health



The INPEX Team - Strategic Planning

Strategic Planning: See your vision clearly

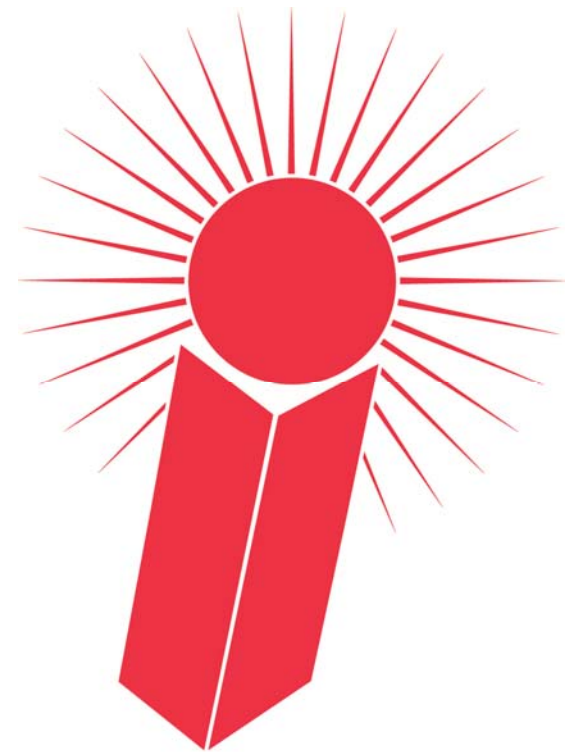
- Unique method developed with nonprofits
- Sets measured goals tied to your Vision
- Ensures you stay “On Mission”
- Easy-to-monitor monthly Goal Status
- Creates integrated Action Plans
- Ongoing Plan stewardship
- CEO coaching
- Implementation imprinted into the Plan



The INPEX Team - Branding

Brand Development: To be relevant and appealing

- Rigorous Discovery Process – which leads to...
- Creative Development – which provides content for...
- Actionable Communications Platform



The INPEX Team - Resource Development

Resource Development: Build your capacity to serve

- Fundraising and development planning
- Effective annual appeal campaigns
- Build the donor base
- Development department analysis
- Create corporate partnerships



The INPEX Team - A Focus on Board Development

Board Development: For good governance - INPEX helps you take action to

Imprint Board Member Roles and Responsibilities	Train Board on Making the Ask
Align CEO and Board Chair Perspectives	Do Meaningful Annual CEO Performance Evaluation
Develop Board Policies (Sarbanes/Oxley)	Link Board Recruiting to Organizational Needs
Introduce Succession Planning (Board and CEO)	Ensure Board Understands Its Legal Responsibilities
Align Board Structure With Strategic Plan	Perform Comprehensive Board Performance Analysis Yearly
Educate Board Members on Their Fundraising Role	Hold Annual Board Retreats
Train the Board in Governance and Development	Strengthen Committees, Train Chairs

With the INPEX Team, You Get...Results

INPEX Institutes: Measured one year after the seminar, the average organization enjoys

- + 22% individual donor funding increase
- + 22% clients served
- + 310% foundation grants

The ASPCA: Three years after our strategic plan began

- + 94% individual donor support
- + 125% Internet fundraising
- + 104% total revenues